



ART & ADVOCACY: HOW TO MAKE A 4-SLIDE PITCH DECK

Created by Huck Reyes
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What is a “Pitch Deck”?

- A pitch deck is a concise visual presentation used to “pitch” your idea (a film, business plan, event, etc.) to potential investors, collaborators, and community partners.

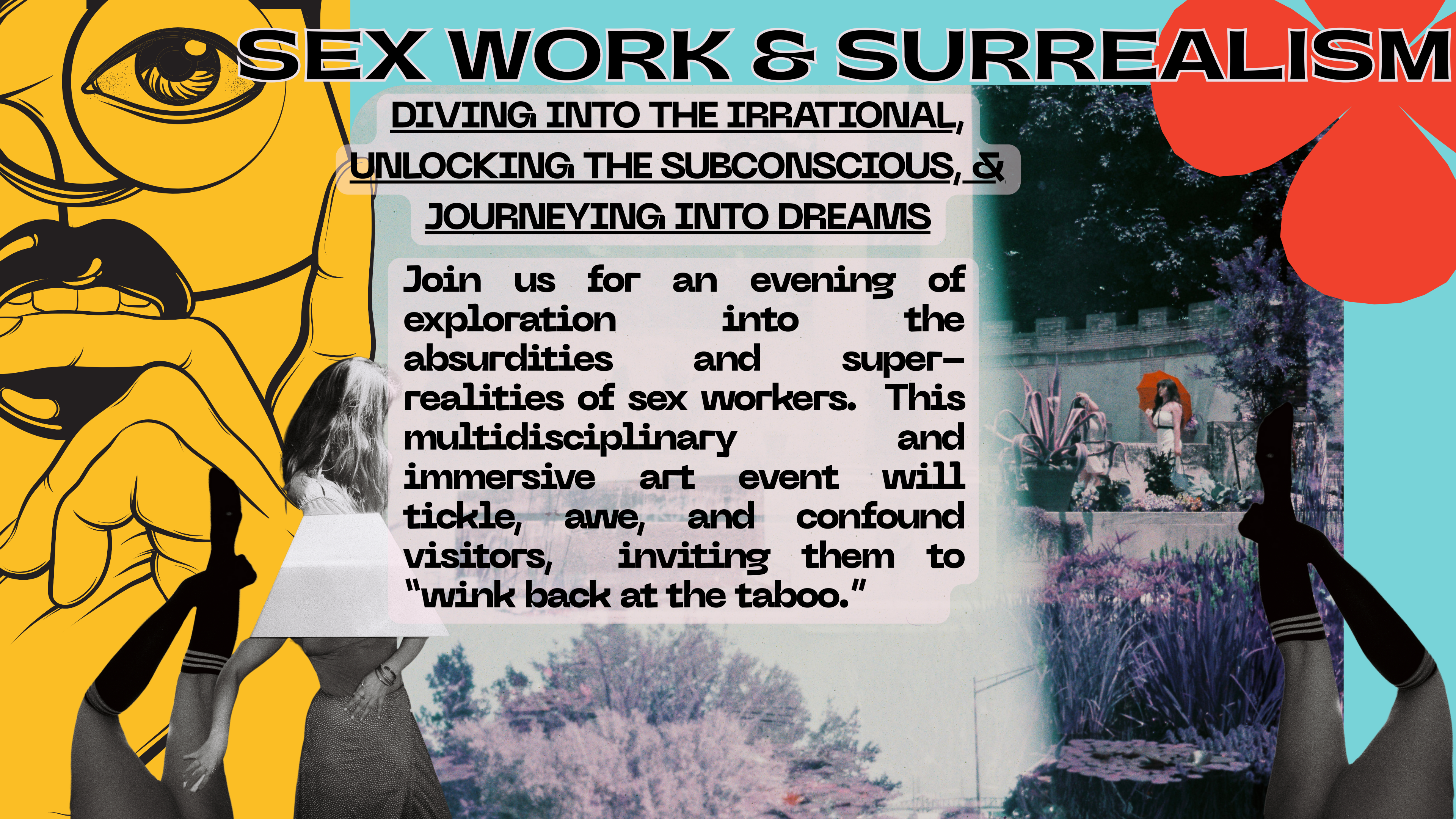
Key Elements of a Pitch Deck for Artistic Projects

- Share Your Vision (Slide 1): Present images or visual representations of your idea to show the mood, textures, color palette, and general aesthetic of your project.
- Introduce Your Team (Slide 2): Who are the contributors and producers of this project? What are their talents, known works, resources, and networks? Brag.
- Market Research/Trends (Slide 3): Provide information about your target audience, what communities this project will impact, and some similar *successful* projects to compare to.
- Artist Statement (Slide 4): Explain the work and why you’re doing it. Help viewers understand the meaning and context of your project.

SEX WORK & SURREALISM

DIVING INTO THE IRRATIONAL,
UNLOCKING THE SUBCONSCIOUS, &
JOURNEYING INTO DREAMS

Join us for an evening of exploration into the absurdities and super-realities of sex workers. This multidisciplinary and immersive art event will tickle, awe, and confound visitors, inviting them to "wink back at the taboo."



Our Team of Famous Surrealists

- Huck Reyes – Point of Contact; Renowned photographer, writer, and event producer with deep networks across the US.
- Beaux Nash – Infamous hospitality and entertainment empresario; well-connected with venue owners and headlining performers.
- Vida Bohème – Headlining performer; six sold out shows in the last year.
- Pretty Boy Installations – reliable event logistics and art installation team; unique and interactive designs and interiors.



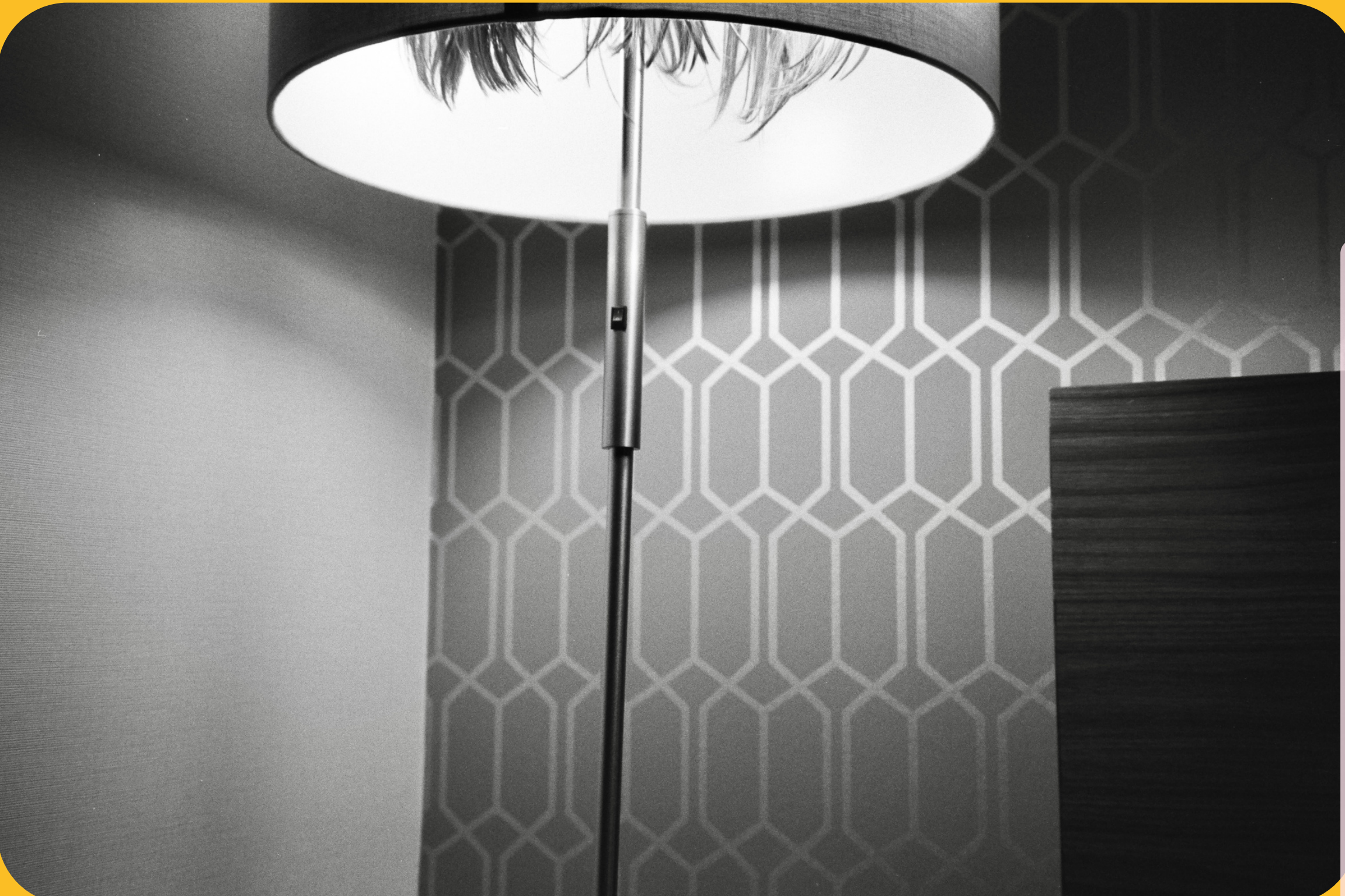
MARKET RESEARCH

- This event will merge the Art Community & Sex Worker Community, as well as engage advocates, organizers, and allies.
- The event is intended to widen the avenues of opportunity for Sex Worker Artists within the broader Arts Community.
- Interested Parties include: advocacy groups for sex workers, arts foundations, art collectors, event promoters, art business entrepreneurs, students, and cultural workers, and activists.

Compare to:

- Chocolate & Art Show (Touring, live art)
- Poetry Brothel (Multiple Venues, takes booking requests)
- Yoko Ono: "Dream Together" (Touring, multidisciplinary, focus on activism & interactive)





CURATOR'S STATEMENT

In an industry fueled by marketable aesthetics, how does the lens of Surrealist and Anti-Graphic art reshape how we see ourselves as sex workers, and how others see our industry? "SW & Surrealism" aims to morph our understanding of the realities of sex work, de-escalate tensions around taboo & extractive themes, and welcome civilian visitors into our world of absurdity. Sex Workers are the vanguard of the Radical Imagination and we continue to push the limits of Liberatory Possibilities by existing throughout The Irrational, The Subconscious, and The Dreamscape.

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**"Beauty will be convulsive or will
not be at all."
– André Breton**